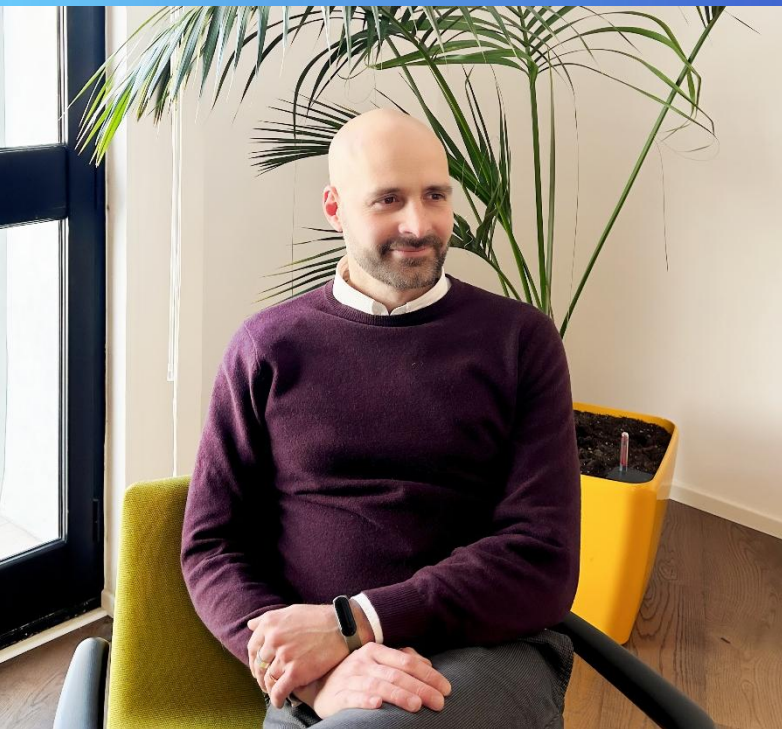


Meet Daniele



Daniele Giuliani

Director, Content & Creative Hearst
Networks Italia

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*Sharing stories
that matter*

With over two decades of experience in the television industry, Daniele Giuliani stands as an expert connoisseur of the Italian media landscape.

As the head of Programming & Acquisition at Hearst Networks, Italian division, he orchestrates the content strategy across the network's Italian channels, embodying a blend of creative vision and strategic acumen. Daniele's journey in television began with a role at a movie channel, where he honed his skills in the art of programming. His career trajectory took him through esteemed organizations such as Sky Italia and Fox Networks Italy, before culminating in his current role at Hearst Networks.

His tenure at Hearst Networks is marked by significant achievements, including the management of key partnership deals, overseeing the launch of Hearst Networks Play channels on Amazon Prime Video and Mediaset Infinity, and steering the editorial direction of the network's dubbing activities and research. Daniele's extensive experience in factual and entertainment content acquisition, coupled with his strong decision-making and negotiation skills, has been instrumental in elevating the network's channel performances and results.

Educationally, Daniele's background is as diverse as his professional experience. He holds a degree in Electronic Engineering from the University of Rome "La Sapienza" and has pursued studies in Media and Communications.

Away from the rigors of the media world, Daniele is a history aficionado with a penchant for travel and team sports. His passion for football, having played professionally for over a decade, mirrors his team-oriented approach and strategic mindset in his professional role.